BANKING

JRNAL OF THE AMERICAN BANKERS ASSOCIATION

INDEX to Volume LXI

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JULY 1968 – JUNE 1969

SOURCES OF ANSWERS TO

1001 BANK PROBLEMS

Guide to New Ideas and

Services, and to Activities of

The American Bankers Association

Editorial, Subscription, and Advertising Offices:
90 Park Avenue, New York, N. Y. 10016

FOREWORD

This Index is your key to a storehouse of information on domestic and international events that have had, in the year covered, a direct or indirect effect on banking, economics, and related Government policy.

Organized for truly quick and "ready" reference, it will show the reader the way to authoritative, reliable information under headings from "accounting" to "world finance," plus all the news of The American Bankers Association. During the past year many inquiries have been received about articles listed in the INDEX which are of considerable interest to bankers, on subjects such as automation, bank buildings, market research, and others.

BANKING'S INDEX can be useful for many months, because BANKING makes a particular effort to publish articles of lasting reference value.

This INDEX to VOLUME LXI for the period July 1968–June 1969 includes more than 1,000 listings. The following subjects are a few examples:

70	listings	under	THE AMERICAN BANKERS ASSOCIATION (new ideas, services, and activities)
60	"	"	Advertising
27	"	"	Agricultural subjects
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This INDEX includes three main sections, as follows:

(1) Guide to New Ideas, Services, and Activities of THE AMERICAN BANKERS ASSOCIATION
(2) AUTHORS AND CONTRIBUTORS
(3) GENERAL LISTINGS – Answers to 1001 Bank Problems

This INDEX is an invaluable guide to the vast store of information available through the pages of BANKING.

WILLIAM P. BOGIE
Editor

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